

Sponsorship Opportunities

Fredericton Jr. A Riverview Ford Red Wings



CELEBRATE OUR 5TH ANNIVERSARY WITH US!

The Fredericton Jr. A Red Wings are excited to welcome you to be a part of our momentous milestone – our fifth anniversary! It has been an incredible journey for us as a team, and we couldn't have reached this point without the support of amazing sponsors. This anniversary is a significant moment for us, and we want you to share in the excitement and success. Together, we can create lasting memories, inspire young athletes, and continue to create entertainment for our fans.



About the Red Wings



2020/21 Eastlink North Division Champion

70,000+ Fans throughout our first four seasons

12,000 Followers on Social Media



52 Home & Away games shown on



WHY YOU SHOULD BECOME A SPONSOR

The Fredericton Jr. A Red Wings is an opportunity to have your company highlighted to emphasize your innovative growth and passion for indoor activity involvement, to past, present, and future members of the on-ice community. By showcasing your brand, you are developing your brand awareness, as well as the potential to attract more consumers to your company.



DIGITAL OPPORTUNITIES

SOCIAL MEDIA GRAPHICS



THREE STARS
OF THE GAME



PLAYER OF
THE MONTH



TEAM
BIRTHDAYS

ANNOUNCEMENT OPPORTUNITIES

YOU HAVE THE OPPORTUNITY TO HAVE YOUR COMPANY MENTIONED DURING ALL 26 RED WINGS HOME GAMES



STARTING LINEUP

POWERPLAY

PENALTY KILL

GOAL SPONSOR

THREE STARS OF THE GAME

CHUCK-A-PUCK

We will be upgrading our Chuck-A-Puck pucks this season and are looking for someone to sponsor! Sponsoring the price of the chuck-a-puck provides a fun and unique opportunity to increase your visibility and exposure. The sponsor of the new pucks will be mentioned at all 26 Fredericton Red Wings home games.





ARENA ADVERTISING

EYE-CATCHING & MEMORABLE

RINK BOARDS

A prime location to place your advertisement for everyone to see! The rinks are in use everyday, whether the customer is on the ice playing or they are in the stands watching, your company will be gaining awareness every minute! we are now offering the option to place your ad on either NHL rink, Olympic rink, or both!



NHL RINK

"HOME OF THE RED WINGS"



OLYMPIC RINK

OWN A SECTION

Elevate your company's visibility with an exclusive section in the Red Wings home rink. Your company will be featured on a 4x8 billboard, stair risers, and a stair mat.



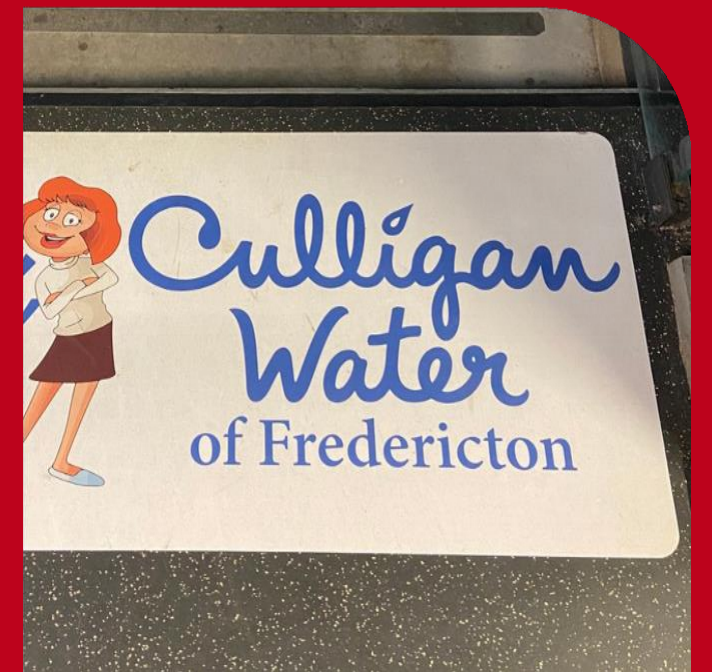
4x8 BILLBOARD

Your logo will capture the attention of a wide audience and leaving a lasting impression for your brand.



STAIR RISERS

Your company will be on every stair in your section. Fans will be greeted with brand recognition every step they take.



STAIR MAT

The Grant Harvey Center is a top loading arena, all fans that enter your section will see your logo before entering.

JUMBO SCREENS

Digital advertisements may be a less expensive and more sustainable option for your company. With our building being open for almost 24 hours a day, seven days a week, our two 10x9 screens are constantly running with program info and advertisements. These screens are a great opportunity to display your ad and video to fans as over ten thousand walkers per year and other renters and users of the facility.



Wish you were here

ADVERTISE WITH US
CALL 458-9388 TO FIND OUT HOW!

A promotional graphic for advertising on the screens. It features the Fredericton Red Wings logo at the top center, which consists of a red circle with a white "F" and "R" and wings, with "FREDERICTON" above and "RED WINGS" below. Below the logo is the phrase "Wish you were here" written in a glowing, blue, cursive script. At the bottom, the text "ADVERTISE WITH US" is in bold white capital letters, and "CALL 458-9388 TO FIND OUT HOW!" is in bold blue capital letters.

NEW! WALL MOUNTED PLAYER PICTURE PROFILE

Spread throughout the Red Wings home rink, you will see walls slated with current Red Wings and STU Women's player pictures. Become a sponsor and your company's logo will be featured alongside a Red Wings and Tommies player this season!

#29 **Mathias Savoie**
Goalie
Edmundston, NB

#27 **Amy Dvernichuk**
Forward
1st Year
Regina, SK

YOUR LOGO HERE

#57 **Xzander Pierce**
Left Wing
Fredericton, NB

#18 **Jacey Dane**
Forward
3rd Year
Aurora, ON

FREDERICTON CHAMBER OF COMMERCE
The Voice of Business
Stronger Community Through Business Prosperity
(506) 458-8006
www.frederictonchamber.ca

#7 **Logan Carruthers**
Defense
Upper Tantallon, NS

#3 **Payton Jacobs**
Defence
1st Year
Richmond, ON

YOUR LOGO HERE

SCORE CLOCK SIGN

Have your logo featured right beside one of our scoreboards! A great way for your company to be seen not just during games but all the time!



END ZONE BULKHEAD

Cover even more distance throughout the Red Wings home rink by having your logo spread across the bulkhead in the Red Wings end of the ice!



PRINT MATERIAL



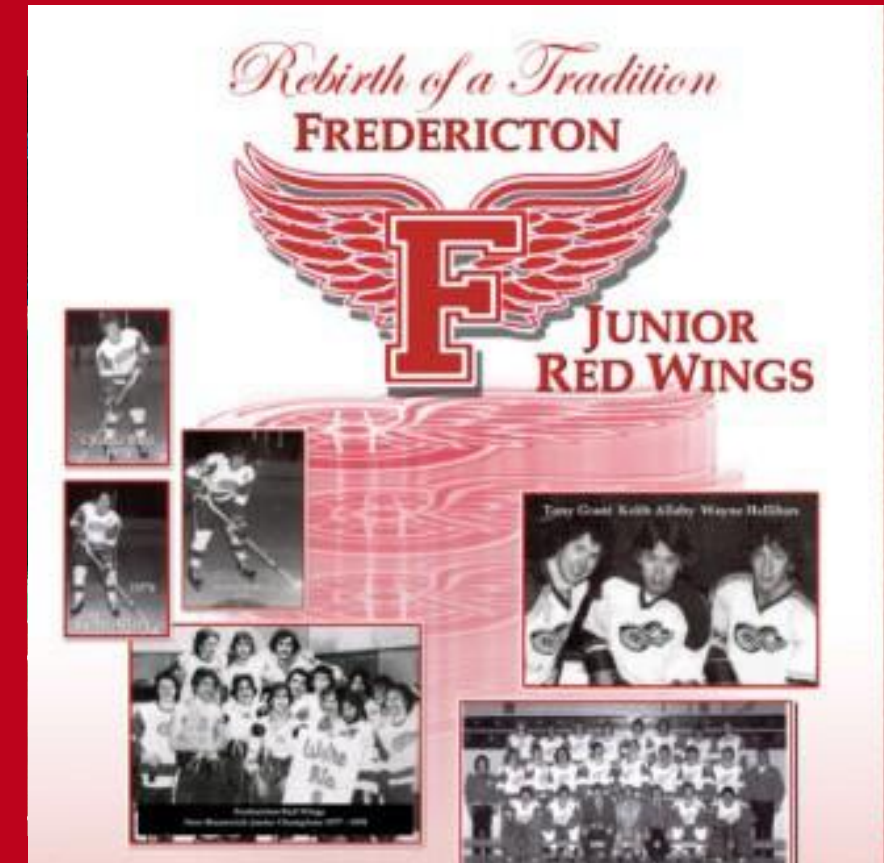
GAME DAY PROGRAM

Your company will be featured in all 26 Red Wing game day programs.



POCKET CALENDAR SCHEDULE

Your company will be printed in all Red Wings pocket calendars which features a season schedule and an events calendar.



NEW! 5TH YEAR ANNIVERSARY BOOKLET

Celebrate our 5th year anniversary with the Red Wings! Your ad will be featured in a book made to commemorate our first five seasons.

CONTACT

Bev Adams

bev@frederictonredwings.com

(506) 458-9388



DISCLAIMER

All packages will be plus applicable taxes and production costs of rink boards, all production will be charged by production company, not the RED WINGS. Once agreed on package a contract will be sent.

Items should arrive camera ready and per spec sizes. Additional costs may be incurred by design team.

You will work with our production company for updates and printing of rink boards, and you will assume cost of replacement rink boards as deemed necessary.